



July 15, 2020

Alternative Balance
41 Liberty Hill Rd
Bldg 2, Suite 113
Henniker, NH 03242

To our friends at Alternative Balance,

Thank you so much for your generous gift of \$1,545.00. I am especially grateful that at a time when the world as we know it has shut down, your commitment to Beauty Bus remains unwavering.

Everyone who is staying “Safer-at-Home” is getting a small taste of the isolation Beauty Bus’ patients and caregivers feel all of the time as they are battling life-threatening illness. The physical, financial and emotional stress, compounded with the need to fight a disease, mean that their worlds have become exponentially harder.

Beauty Bus has redirected our programming to connect with clients in the virtual space. Through our Beauty Connections Program, Beauty Bus volunteers have enthusiastically stepped up to make phone calls to homebound clients who are unable to receive Home Visits for now. Our Beauty Professionals are creating how-to videos, and we are expanding the wealth of information and resources on our website. We are also launching Virtual Pop-Up Salons, which will be held over Zoom, allowing participants to learn and experiment with some beauty and grooming tips in real time. These sessions will not only support self-care, but also allow people to connect with each other. Easing isolation is what Beauty Bus is all about.

We look forward to the time we can get back to seeing our clients in person and delivering the compassion and human touch that is the signature of Beauty Bus. Until then, on behalf of everyone at Beauty Bus, thank you again for your thoughtfulness.

Warmly,

A handwritten signature in black ink that reads "Cathy Sleva". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

Cathy Sleva
Executive Director

Beauty Bus Foundation is a nonprofit 501c3 organization. Please consult with your own professional tax advisor regarding this and all appropriate matters. Please retain this letter with your important tax documents and provide a copy to your tax preparer. Your contribution is tax deductible to the extent allowed by law. Tax ID #26-3075655